

Aardens Promotions

POLICIES AND PROCEDURES

Effective 11 November 2020

The purpose of these Policies and Procedures is to provide worldwide rules for Aardens. Therefore, some provisions may stipulate terms/concepts which are different from those of EU and/or your national law/commercial practice. Regardless these terms/concept shall be interpreted as similar terms/concept under EU law and commercial practice. Further if relevant provisions are not allowed under EU law those provisions shall be subject to rules under EU law.

SECTION 1 — AARDENS AND ITS PROMOTIONAL PARTNERS

1.1. Welcome to Aardens

1.1.1 Aardens is a bioinformatics company that regards medical, pharmaceutical, and biotechnology research promotion as his mission. Aardens provides promotional Services through independent Promotional Partners. It is important to understand that each Promotional Partner's success depends on the integrity of the men and women who market Aardens's services (the "Services"). The Agreement (as defined below) is made to clearly define the relationship between Aardens and its independent Promotional Partners, between the Promotional Partners and their Customers, and between Promotional Partners (Parties).

1.1.2 The Parties. Aardens is the company referenced in the Promotional Partner Application (Aardens Biosciences OÜ, registry number: 14819442, address: Harju maakond, Tallinn, Kesklinna linnaosa, Ahtri tn 12, 10151, Estonia) and Agreement signed by the Promotional Partner. In these Policies and Procedures, the company is sometimes referred to as "Aardens" or the "Company" and the Promotional Partner signing the Agreement is referred to as "a" or "the Promotional Partner."

1.1.3 These Policies and Procedures along with the Aardens Promotional Partner Application and Agreement (the "Promotional Partner Agreement") and the Compensation Plan (collectively referred herein as the "Agreement"), such as may now exist or hereafter be amended, constitute the complete and binding agreement and understanding between Aardens Promotional Partners and Aardens.

1.2. Promotional Partner Code of Conduct

1.2.1 I will be honest and fair in my dealings as a Promotional Partner.

1.2.2 I will actively work to establish and maintain a Customer base.

1.2.3 I will perform my business in a manner that will enhance my reputation and the positive reputation established by Aardens or/and its partners.

1.2.4 I will be courteous and respectful of every person I contact in the course of my independent activities with Aardens and shall only make personal or telephone contact with potential applicants and customers in a reasonable manner and during reasonable hours to avoid intrusiveness. When making a presentation, I shall discontinue it immediately upon the request of the recipient.

1.2.5 I will fulfill my leadership responsibilities as a Sponsor, which includes training, supporting and communicating with the Promotional Partners in my organization.

1.2.6 I will not Sponsor or attempt to Sponsor any Aardens Promotional Partner directly or indirectly into any other network marketing program.

1.2.7 I will not engage in deceptive or illegal practices and will not misrepresent Aardens Services or the Compensation Plan.

1.2.8 I understand and agree that I am solely responsible for all financial and/or legal obligations I incur in the course of my business as a Promotional Partner and will discharge all debts and duties as required of a Promotional Partner.

1.3. Term & Renewal

1.3.1 Term. The term of this Agreement is two years. If Promotional Partner fails to annually renew his/her Agreement (after the two years period), or if it is cancelled or terminated for any reason,

Promotional Partner will permanently lose all rights as a Promotional Partner. Promotional Partner shall not be eligible to sell products and services nor shall he/she be eligible to receive Commissions, bonuses, or other benefits resulting from the activities of his/her former downline sales organization. In the event of cancellation, termination or nonrenewal, Promotional Partner affirmatively waives all rights of the Agreement, including but not limited to property rights, the former downline organization and to any bonuses, Commissions or other remuneration derived through the sales and other activities of the former downline organization. Aardens reserves the right to terminate all Agreements upon 30 days' notice if the Company elects to: (1) cease business operations; (2) dissolve as a business entity; or (3) terminate distribution of its Services via direct selling channels. Promotional Partner may cancel this Agreement at any time, and for any reason, upon written notice to Aardens at its principal business address. Aardens may cancel this Agreement for any reason upon 30 days' advance written notice to Promotional Partner.

1.3.2 Renewal. Upon expiration of the current term of the Promotional Partner Agreement, the Agreement will be automatically renewed.

1.4. Promotional Partner Rights

Once a Promotional Partner's Agreement has been accepted by Aardens, the benefits of the Promotional Partner Agreement will be available to him or her as long as the Promotional Partnership is not in breach of the Agreement. These benefits include the right to: sell Aardens Services in accordance with the Agreement; participate in the Financial Rewards Plan and if eligible, receive Commissions and benefits; Sponsor other people; receive periodic Aardens literature and other Aardens communications; participate in Aardens-sponsored support, service, training, motivational, and recognition functions (upon payment of appropriate charges, if applicable); and participate in promotional and incentive contests and programs sponsored by Aardens.

1.5. Independent Contractor

A Promotional Partner is an independent contractor and not an employee or agent of Aardens.

1.6. Business Conduct

Each Promotional Partner will perform all of his/her business activities in a professional and ethical manner, which will enhance the Promotional Partner's reputation and the positive reputation of Aardens. Promotional Partners will not engage in any conduct that could negatively reflect on Aardens or any other Promotional Partner's image. Promotional Partners will be courteous and respectful of every person contacted, including employees and executives of the corporate office of Aardens, and will conduct their business in a way as to respect the Services and professionalism of Aardens and its other Promotional Partners. A Promotional Partner will under no circumstances disparage or infringe upon the Aardens name or reputation in connection with the marketing of Aardens Services or misappropriate any confidential or proprietary information or trade secrets (including Promotional Partner names and address lists) of Aardens for use by the Promotional Partner or others.

1.7. No Purchase Required

The purchase of any services and products is not required to become a Promotional Partner or to participate in the Compensation Plan.

SECTION 2 — BECOMING AN AARDENS PROMOTIONAL PARTNER

2.1. Enrollment

2.1.1 Conditions to Apply. To become an Aardens Promotion Partner, the applicant must be (i) at least 18 years of age if an individual or properly registered and in good standing in the jurisdiction where it is registered to do business if a legal entity; (ii) be otherwise authorized to engage in direct selling in the country of residence; (iii) submit a truthfully completed Promotional Partner Agreement that is accepted by the Company; and (iv) at the time of Aardens Promotion Partner application, the applicant has to be GenTree Member.

2.1.2 Application. By accepting the Promotional Partner Agreement and submitting it to Aardens, the Promotional Partner is applying to become an independent Promotional Partner of Aardens. The application is accepted when received, subject to the rights in section 2.1.3, and if the applicant is otherwise in compliance with the Promotional Partner Application. Upon acceptance, Aardens will establish a Promotional Partnership.

2.1.3 Right to Reject. Aardens reserves the right to reject any Promotional Partner Application for any reason whatsoever within three (3) months after received. Aardens will not accept Promotional Partner Applications containing intentionally falsified information and deems such applications void.

2.1.4 Notice of Changes. The Promotional Partner is responsible for informing the Company of any changes affecting the accuracy of their Promotional Partner Application and any subsequent information regarding the account information of the Promotional Partnership.

2.1.6 Prospects. If a Promotional Partner pays for or reimburses a prospect for the expenses of attending any Aardens-event, during the registration process, or afterwards the prospect refers to the Promotional Partner using the Promotional Partner's ID, and/or name, or if the Promotional Partner attends a Aardens event with the prospect, Aardens will recognize that Promotional Partner as the Sponsor if the prospect submits an application within 60 days of the event. Thereafter, the prospect may enroll with the Sponsor of his/her choosing.

2.2. Beneficial Interest

2.2.1 Beneficial Interest. A Promotional Partner may have a Beneficial Interest in *only one* Promotional Partnership, except as explicitly allowed herein. "Beneficial Interest" means the right to direct, control, own, participate in, or be the beneficiary of the direction, control, ownership, or participation of another person on the account.

2.2.2 Same Household. A couple, whether married, common law partners, or similar, may have only one Promotional Partnership in the same household. The actions of each person of the couple and anyone else with a Beneficial Interest in the Promotional Partnership, is attributable to the Promotional Partnership.

2.2.3 Legal Entity and its Principals. If a Promotional Partner is a legal entity, then all persons possessing a right to control that entity, including but not limited to its shareholders, officers, directors, or its members or managers (the "principals"), as the case may be, possess a Beneficial Interest in that Promotional Partnership and may not hold a Beneficial Interest in another Promotional Partnership. The actions of spouses or common law partners of the principals of the entity are attributable to the Promotional Partnership.

2.3. Married Couples

Husbands, wives or common-law couples (collectively "spouses") who wish to become a Promotional Partner must submit individual Promotional Partner Applications and Agreements. Neither may have a Beneficial Interest in another Promotional Partnership (see 2.2).

2.4. Corporations, Partnerships and Trusts

2.4.1 Companies as Promotional Partners. Companies formed as corporations, limited liability companies, partnerships and/or trusts may apply to become a Promotional Partner, unless prohibited by

law. Such applicants must complete and submit the Promotional Partner Agreement, accompanied by copies of the Articles of Incorporation, Articles of Organization, partnership agreement, or trust document or other charter or organizational document as filed in the jurisdiction where they do business. Companies can be registered by a GenTree Member only. One GenTree Member may register a maximum of one company if he/she isn't registered Promotional Partner already as a private person. One company may be registered by more Promotional Partners.

2.4.2 Disclosure of Principals. To ensure compliance with the Promotional Partner Agreement, Promotional Partners must disclose a complete list of all principles, including directors, officers and shareholders of the company. Limited liability companies must disclose a complete list of all members, officers and managers. Partnerships must disclose all general and limited partners. Trusts must disclose the trustee(s) and beneficiary/ beneficiaries. This information may be faxed or emailed to Aardens and must be updated by the Promotional Partner. The Promotional Partner must also provide Aardens a proof of the required business or tax number and evidence that the entity is in good standing. If any shareholder, partner, member or manager of a Promotional Partner is itself an entity, then the information required above for the entity shall also be required for such shareholder, partner, member or manager.

2.4.3 Liability. Shareholders, members, partners, employees, agents, beneficiaries, trustees and those who promote the legal entity, as applicable, agree to remain personally liable to Aardens and bound by the Agreement.

2.4.4 Assumed Name. A completed "Operating Under a Business Name" or DBA (Doing Business As) form must be on file with Aardens. In any Promotional Partner position involving the efforts of more than one individual, whether as a corporation, partnership, limited liability company or trust, the actions of one participant shall reflect on the Promotional Partnership as a whole. If one participant is found to have violated the terms and conditions of the Agreement, then the Promotional Partnership as a whole will be considered to be in violation.

2.5. Correct Name and ID Number

A person or entity may not apply for a Promotional Partnership using a fictitious or assumed name or use the identity of another person or entity that will not be associated with the Promotional Partnership. No one may enter a tax or other government ID number that was not assigned to the primary individual or entity on the Promotional Partnership.

2.6. Tax Identification Number

Upon enrolling, or at Aardens's request, a Promotional Partner shall, if permitted by law, provide his/her government-issued ID number and/or tax number and a copy thereof.

2.7. Sponsor/Placement Corrections and Changes

2.7.1 Corrections. One Placement change or Sponsor correction may be requested within a period of three (3) days from the date of enrollment.

2.7.1.1 This policy is used solely to correct mistakes made at enrollment and is not used when the Promotional Partner wants a different Sponsor for other reasons. Corrections may be requested through the back-office Help Desk and must include an explanation for the request.

2.7.1.2 There will be no fee for the first correction requested within the initial three (3) day period.

2.7.2 Changes. Aardens discourages Sponsor and Placement changes. However, after the initial three (3) day term, requests for a Placement change or a change of Sponsorship may be granted by Aardens in its sole discretion, with additional conditions and restrictions as may be required by Aardens, and

Promotional Partners waive all claims against the Company that arise from or relate to the decision upon such request.

2.7.2.1 Sponsor changes will not be made outside of the Sponsor's upline or enrollment tree organization. Such changes require written permission from the Sponsor and the first 3 upline Promotional Partners that are Active. All requests shall be submitted to Aardens.

2.7.2.2 In the event a Placement change or Sponsorship change is approved, the Promotional Partner shall pay a change fee (see in Chapter 11.).

2.8. Multiple Applications

If one applicant submits multiple Promotional Partner Agreement forms listing different Sponsors, only the first completed form to be received by Aardens will be accepted. Aardens reserves the right, in its sole discretion, to make the final decision with respect to all such disputes.

2.9. Waiting Rule for Reapplying

2.9.1 Policy. Any former Promotional Partner (including a co-applicant) and anyone who held a beneficial interest in a Promotional Partnership and who desires to apply for a new Promotional Partnership or acquire an interest in an existing Promotional Partnership may do so only after delivering a resignation or cancellation notice for the original Promotional Partnership:

2.10. Reports, Confidential Information, and Trade Secrets

2.10.1 Reports. Aardens desires to protect itself and its Promotional Partners from unfair and inappropriate competition. Aardens provide Promotional Partners access and viewing of their activity reports through Aardens Promotions Information System. The reports generated through the System and each Promotional Partner list, including but not limited to all Promotional Partners; organization lists; names; addresses; email addresses; and telephone numbers contained in the Aardens database, in any form, including, but not limited to, hard copies, electronic or digital media (collectively the "Reports") are the confidential and proprietary property of Aardens. Aardens has derived, compiled, configured, and currently maintains the Reports through the expenditure of considerable time, effort, and monetary resources. Reports, in present and future forms and as amended from time to time, constitute commercially advantageous proprietary assets and trade secrets of Aardens, which each Promotional Partner shall hold confidential. But for this agreement of confidentiality and nondisclosure— Aardens would not provide Reports to a Promotional Partner. A Promotional Partner's right to disclose the Reports and information contained therein and other Promotional Partner information maintained by Aardens is expressly reserved by Aardens and may be denied at Aardens' discretion.

2.10.2 Purpose. Reports are made available to Promotional Partner for the sole purpose of assisting Promotional Partners in working with their downline organization in the development of their Aardens business. Promotional Partners may use Reports provided to them to assist, motivate, and train their downline organization.

2.10.3 Non-Disclosure. A Promotional Partner's access to his/her Reports is password protected. Reports are provided to each Promotional Partner in strictest confidence. Such Reports shall not be disclosed by a Promotional Partner to any third party or used for purposes other than in the performance of his/her obligations under the Agreement and for Aardens's benefit without Aardens's prior written consent. Any unauthorized use or disclosure of Report constitutes misuse, misappropriation, and a violation of the Promotional Partner Agreement and may cause irreparable harm to Aardens.

2.10.4 Restrictions. Each Promotional Partner shall not, on his/her own behalf, or on behalf of any other person:

2.10.4.1 Directly or indirectly disclose any information contained in any Report to any third party;

2.10.4.2 Directly or indirectly disclose the password or other access code to his/her Report;

2.10.4.3 Use the information to compete with Aardens or for any purpose other than promoting the Promotional Partner's Aardens business;

2.10.4.4 Recruit or solicit any Promotional Partner listed on any Report or in any manner attempt to influence or induce any Promotional Partner to alter his or her business relationship with Aardens.

2.10.5 Return Reports Upon Termination. Upon Aardens's demand and always upon termination of the Agreement, the Promotional Partner shall return to us the original, and all copies of any Reports and any confidential or trade secret information taken therefrom (whether paper or electronic) that is in the Promotional Partner's possession or subject to his or her control.

2.10.6 Breach. In the event the Promotional Partner breaches any of the covenants of this subsection on Reports, the Company may terminate the Promotional Partnership and may seek injunctive relief to prevent irreparable harm to Aardens or any of its Promotional Partners. Aardens may also pursue all appropriate remedies under applicable law to protect its rights to Reports; any failure to pursue such remedies will not constitute a waiver of those rights.

2.10.7 Confidential Information. Promotional Partners may gain access to confidential information of Aardens. Specifically, without limiting the foregoing, confidential information includes information contained in any genealogical or downline report provided or accessible to a Promotional Partner, Customer lists, manufacturer information, Commission or sales reports, and other financial and business information of Aardens. All such information (whether in electronic, oral or written form) is proprietary to and owned by Aardens, and is transmitted or available to Promotional Partner in strict confidence. Each Promotional Partner agrees that he/she will not disclose any such confidential or proprietary information to any third party, directly or indirectly, or use the information to compete with Aardens or for any other purpose except as expressly authorized by the Agreement. This information is to be used only for the promotion of the Aardens program in accordance with the Agreement. Promotional Partner and Aardens agree that without this agreement of confidentiality and non-disclosure, Aardens would not provide the information or make it accessible to Promotional Partner. This provision shall survive the termination or expiration of the Promotional Partner Agreement.

2.11. Sponsoring and Sales in Other Markets

2.12.1 Right to Sponsor. Aardens Promotional Partners may Sponsor individuals into their organization, subject to the Agreement.

2.11.2 Compliance and Restrictions. Compliance with this section protects the Company, Promotional Partners, and their collective ability to conduct business in selected countries. Violation of these policies may result in governmental regulatory action, which may include severe fines, confiscation of property, closure of business operations, or even imprisonment. Accordingly, a Promotional Partner shall not:

2.11.2.1 engage in blind solicitation of prospects. Many countries have strict privacy laws that forbid blind or cold solicitations. Also, many local laws forbid advertising for leads;

2.11.2.2 sell Products not labelled by Aardens for that country;

2.11.2.3 send any unauthorized Products to another country. Products to be sold in any country must be obtained directly from an authorized Aardens office or warehouse and be labelled for that country;

2.11.2.4 seek or participate in media coverage of any kind without prior written approval from the Company;

2.11.2.5 misrepresent Services or the Aardens opportunity in the country;

2.11.2.6 make claims or guarantees of earnings potential;

2.11.2.7 make unlawful health claims about the Services;

2.11.2.8 may not provide healthcare services, and/or health advices;

2.11.2.9 fail to comply with the Policies and Procedures of the country in which a Promotional Partner is enrolled; or

2.11.2.10 induce prospects in the country to join one's organization by promising cash rewards or volume.

2.12. Record Keeping

Aardens encourages all of its Promotional Partners to maintain complete and accurate records of their business transactions. Aardens may exercise its option to request records relating to retail sales or other matters as described herein or as required by applicable law.

SECTION 3 — LEGAL COMPLIANCE

3.1 Legal Compliance

All Aardens Promotional Partners shall comply with all applicable laws and regulations concerning the operation of their business.

3.2 No Exclusive Territories

There are no exclusive territories, nor shall any Promotional Partner imply or state that he/she has any exclusive territory rights. There are no geographic limitations on Promotional Partner Sponsoring except in those foreign countries where that activity is forbidden by laws.

3.3 Representation of Government Endorsements

Regulatory agencies do not endorse direct selling programs or services. Therefore, Promotional Partners may not represent, directly or indirectly, that the Aardens Rewards Plan or its Services have been approved, reviewed or endorsed by any government agency unless Aardens explicitly states so.

3.4 Claims related to Services

3.4.1 No Unauthorized Claims. An Aardens Promotional Partner shall not make any claim about an Aardens Services directly or indirectly, that:

3.4.1.1 is unlawful;

3.4.1.2 purports that it is government approved;

3.4.1.3 is inconsistent with Official Aardens Literature; or

3.4.1.4 any diagnosis, evaluation, prognosis, description, treatment, therapy, cure, or management or remedy of illness, ailment or disease can be improved by use of the Services.

3.4.2 Official Aardens Literature. When promoting Aardens Services, a Promotional Partner may only make those claims existing in Official Aardens Literature for the intended country/market.

3.5 Personal Information

Personal information such as the Promotional Partner ID number, a Promotional Partner's address, telephone number, etc. will be treated as confidential and will not be used except in connection with Aardens's business, unless required by law. In the event of an emergency, the inquiring party may contact the Aardens, who will advise the Promotional Partner that someone is attempting to contact him/her.

3.6 Authorization to Use Name and Likeness

By entering into the Agreement, each Promotional Partner grants to Aardens and its affiliates and agents the absolute, perpetual and worldwide right and license to use, to record, photograph, publish, reproduce, advertise, display, edit, and sell in any manner for all purposes, his/her name, photograph, likeness, voice, testimony, biographical information, image and other information related to Promotional Partner's business with Aardens (collectively the "Likeness") in marketing, promotional, advertising and

training materials, whether in print, radio, Internet, or television broadcasts (including cable and satellite transmissions) audio and videotapes on the Internet or in other media ("Publicity Materials") for an unlimited number of times, without compensation, in perpetuity. Each Promotional Partner waives any right to inspect or approve any Publicity Materials including or accompanying his/her Likeness. Each Promotional Partner further releases Aardens from any liability or obligation that may arise as a result of the use of his/her Likeness, including without limitation, claims for invasion of privacy, infringement of right of publicity and defamation (including libel and slander). A Promotional Partner may withdraw his/her authorization of any use of his/her Likeness that has not already been publicized by providing written notice to Aardens. Promotional Partners agree that any information given by Promotional Partner, including his/her testimonial, is true and accurate.

3.7 Unfair Competition

3.7.1. Restrictions While a Promotional Partner.

3.7.1.1 No Soliciting Aardens Promotional Partners and Customers. A Promotional Partner is free to participate in other direct selling, multilevel, or network marketing business ventures or marketing opportunities, including affiliate programs (collectively "Network Marketing"). The Promotional Partner shall not directly or indirectly solicit, recruit, or attempt to solicit or recruit other Aardens Promotional Partners or Customers to any other Network Marketing business. This includes general solicitations on the Promotional Partner's social networking site where "friends" include persons who are Promotional Partners. It also includes mentioning the Promotional Partner's affiliation with another Network Marketing Business and sharing or socializing another person's post that promotes another Network Marketing Business.

3.7.1.2 No Promoting the Aardens Services and Opportunity with a Competitor's Services and Opportunity. If the Promotional Partner participates in another Network Marketing business, the Promotional Partner agrees that he/she shall operate its Aardens Promotional Partnership entirely separate and apart from it. Accordingly, if participating in another Network Marketing business, the Promotional Partner agrees that he/she: (i) shall not display any non-Aardens Products, Services and Sales Aids with, or in the same location as, Aardens Services or Sales Aids; (ii) shall not offer any non-Aardens program, opportunity, Product, or service in conjunction with the Aardens opportunity or Services to prospective or existing Customers or Promotional Partners ; (iii) shall not offer, nor make reference to, explicitly or implicitly, to any non-Aardens opportunity, Products, or Services at any Aardens-related meeting, seminar or convention, or within two hours and a five miles (8 kilometers) radius of the Aardens event. If the Aardens meeting is held telephonically or on the internet, any non-Aardens meeting must be at least two hours before or after the Aardens meeting, and on a different conference telephone number or internet web address from the Aardens meeting.

3.7.1.3 Sale of Competing Goods or Services to Aardens Customers and Promotional Partners.

Notwithstanding subsection 3.7.1.2, during the term of this Agreement, the Promotional Partner shall not sell, or attempt to sell, any programs, Products, or services to Aardens Customers or Promotional Partners that compete with Company Services. Any program, Product, service, or Network Marketing opportunity in the same generic categories as the Aardens Services is deemed to be competing, regardless of differences in cost, quality or other distinguishing factors.

3.7.2 Restrictions after Termination. For a period of twelve (12) calendar months following termination of the Agreement or such greater period as may be legally enforceable, a Promotional Partner may not recruit any other Promotional Partner or Customer for another Network Marketing business.

Promotional Partner and Aardens acknowledge that because network marketing is conducted through networks of independent contractors in many countries, and business is commonly conducted via the internet and telephone, an effort to narrowly limit the geographic scope of the non-solicitation provisions herein would render it wholly ineffective. Therefore, each agrees that this non-solicitation

provision shall apply to all markets where Aardens provides Services or conducts business, whether through direct selling, e-commerce or otherwise. This subsection shall survive termination of the Agreement.

3.8 Vendor Confidentiality

Aardens business relationships with its vendors, manufacturers and suppliers are confidential. A Promotional Partner shall not contact, directly or indirectly, speak with, or communicate with any representative or any supplier, manufacturer, or vendor except at an Aardens sponsored event which the representative is present at the request of Aardens.

3.9 Line Switching, Cross Sponsoring, and Enticement

3.9.1 Prohibited Activity. Maintaining the integrity of the line of Sponsorship in a Promotional Partnership organization is fundamental to network marketing. Accordingly, each Promotional Partner agrees to refrain from engaging in Line Switching, Cross-Sponsoring, and Enticement.

3.9.1.1 “**Line Switching**” means applying for and becoming a Promotional Partner (a) when already a Promotional Partner, (b) when holding a Beneficial Interest in another Promotional Partnership; and/or (c) when the waiting period in section 2.10 has not passed.

3.9.1.2 “**Cross Sponsoring**” includes Sponsoring to a different line of Sponsorship (a) a current Promotional Partner, (b) a former Promotional Partner who is subject to the waiting requirement in section 2.10, or (c) a former Promotional Partner who has Sponsored or purchased Services while subject to the waiting period in section 2.10.

3.9.1.3 “**Enticement**” means soliciting, encouraging, offering benefits, or in any way aiding another Promotional Partner to Line Switch and/or Cross Sponsor. Enticement occurs, among other ways, by offering, showing, or explaining Services or the opportunity of another direct selling company to any Aardens Promotional Partner, whether directly or through social media that the Promotional Partner knows is frequented by or targeted to other Aardens Promotional Partners.

3.9.2. Fictitious Information. A Promotional Partner shall not use a spouse’s, relative’s, or third-party’s name, trade names, assumed or fictitious names, legal entities, false government issued identification numbers, or fictitious ID numbers to circumvent this policy.

3.9.3 Duty to Notify. Because Line Switching, Cross- Sponsoring, and Enticement can be so detrimental to us and to the Promotional Partners involved, every Promotional Partner has an affirmative obligation to notify the Company as soon as is reasonably possible if he/she knows of or has reasonable grounds to suspect another Promotional Partner has breached these covenants.

3.9.4 Remedies for Breach. Should a Promotional Partner breach these covenants, the Company may take any or all of the actions described in sections 8.2 and 8.3. The Company may also: (i) terminate the Promotional Partnerships in breach; (ii) terminate the Promotional Partnerships created as a result of Line Switching (the “Second in Time Promotional Partnership”); (iii) impose a monetary fine on any of the Promotional Partners involved; and (vi) leave the Promotional Partnerships enrolled by the Second-in-Time Promotional Partnerships in place and not change Sponsorship or Placement unless extenuating circumstances and fairness compel otherwise. However, the Company is under no obligation to do so and any move and the ultimate disposition of the organization remains within the sole discretion of the Company. The Promotional Partners, subject to the remedies, waive all claims against the Company that arise from or relate to the disposition of such Promotional Partnerships.

3.9.5 Unethical Activity. Each Promotional Partner agrees to be ethical and professional at all times when conducting its Aardens business activity. Accordingly, the Promotional Partner agrees that it will not, nor will it encourage or in any way condone others in his/her Downline to participate in unethical activity. Examples of unethical activities include, but are not limited to the following, some of which are further described in the Agreement:

- 3.9.5.1 Making unapproved claims about the Services;
- 3.9.5.2 Making unapproved income claims;
- 3.9.5.3 Making false statements or misrepresentation of any kind, including but not limited to: untruthful or misleading representations or sales offers relating to the quality, availability, grade, price, terms of payment, refund rights, guarantees, or performance of the Services;
- 3.9.5.4 Making disparaging comments about other Promotional Partners or the Company;
- 3.9.5.5 Causing Service sales in Retail Establishments;
- 3.9.5.6 Using another Promotional Partner's or third-party's credit card without express written permission;
- 3.9.5.7 Misusing of Company Confidential Information;
- 3.9.5.8 Line Switching, Cross-Sponsoring, or Enticement;
- 3.9.5.9 Failing to comply with the sales and promotional activity requirements;
- 3.9.5.10 Engaging in unauthorized premarket activity;
- 3.9.5.11 Violating the rules for conducting business in a Not For Resale market;
- 3.9.5.12 Personal conduct that discredits the Company and/or its Promotional Partners;
- 3.9.5.13 Violating applicable laws that pertain to the operation of a Promotional Partnership;
- 3.9.5.14 Breaching the Code of Conduct;
- 3.9.5.15 Breaching the Agreement.

3.10 Conformance to the Aardens Business Model

A Promotional Partner shall not offer the Aardens opportunity through, or in combination with any other Compensation Plan or Placement Program, other than as specifically set forth in Official Aardens Literature. Further, a Promotional Partner shall not require or encourage other current or prospective Promotional Partners to participate in Aardens in any manner that varies from the program as set forth in Official Aardens Literature. Regardless of a Promotional Partner's rank, a Promotional Partner shall not require or encourage other current or prospective Promotional Partners to execute any agreement, contract, or membership, other than those offered by Aardens, in order to become an Aardens Promotional Partner. Similarly, a Promotional Partner shall not require or encourage other current or prospective Promotional Partners to make any purchase from, or payment to, any individual or other entity to participate in the Aardens Rewards Plan other than those purchases or payments identified as recommended or required in the Official Aardens Literature and only insofar as they are permissible under the applicable law(s).

3.11 Training Requirement

Promotional Partners are required to assure the adequate training of the Promotional Partners they Sponsor. "Adequate training" shall include, but is not limited to, education regarding the Policies and Procedures, Compensation Plan, Service information, sound business practices, sales strategies, and ethical business behavior. A Sponsor must maintain an ongoing, professional leadership association with Promotional Partners in his/her organization and must fulfill the obligation of performing a bona fide supervisory, sales or distributive function on the sale or delivery of Services to the ultimate consumer.

3.12 Privacy

Promotional Partners must comply with all applicable privacy and data security laws, including security breach notification laws. Promotional Partners must take appropriate steps to safeguard and protect all private information, including, without limitation, credit card and social security numbers, provided by a retail Customer, prospective retail Customer or other Promotional Partners. Promotional Partners must hold such information in strict confidence. Promotional Partners are responsible for the secure handling and storage of all documents that may contain such private information. Promotional Partners must

adopt, implement, and maintain appropriate administrative, technical, and physical safeguards to protect against anticipated threats or hazards to the security of confidential information and Customer data. Appropriate safeguards may include, but are not limited to: (i) encrypting data before electronically transmitting it; (ii) storing records in a secure location; (iii) password-protecting computer files; or (iv) shredding paper files containing confidential information or Customer data. Promotional Partners should retain documents containing such information for only as long as necessary to complete the transaction. Promotional Partners should dispose of any paper or electronic record containing Customer data and other confidential information after use by taking all reasonable steps to destroy the information by: (a) shredding; (b) permanently erasing and deleting; or (c) otherwise modifying the Customer data and other confidential information in those records to make it unreadable, unreconstructable, and indecipherable through any means. See the details in the Official Aardens Literature (Privacy policy).

3.13 Sales Forces of Other Companies

The Promotional Partner agrees to refrain from systematically targeting members of another direct selling company to be a Promotional Partner. If any demand, claim, governmental action, lawsuit, arbitration, or mediation is brought against a Promotional Partner alleging that he/she engaged in such prohibited activity, the Promotional Partner shall indemnify Aardens against all claims, actions, suits, and demands arising from or related to the systematic targeting. Promotional Partners may not encourage members of the sales force of another direct sales company to violate the terms of their contract with such company. Promotional Partners bear the sole risk and sole liability for such activities, which activities are not endorsed or supported by Aardens.

3.14 Reporting Policy Violations

Promotional Partners observing a policy violation by another Promotional Partner should submit a written report of the violation to the Compliance Department of Aardens, either through fax, postal delivery or email. Such documents must bear the Promotional Partner's signature and UserID. Anonymous complaints will not be accepted under any condition. No telephone calls will be accepted with such matters, as documentation must be presented in writing from both the complaining party(ies) and ultimately from the individual(s) cited for the policy violation. Details of the incident such as dates, number of occurrences, persons involved, witnesses and any other supporting documentation should be included in the report.

SECTION 4 — CHANGES IN THE OWNERSHIP OF A PROMOTIONAL PARTNERSHIP

4.1 Succession Upon Death or Incapacity

4.1.1 Policy and Procedure. Upon the death of a Promotional Partner, the Agreement and a Promotional Partner's rights therein shall pass to his/her lawful heir(s) as provided by law so long as the heir otherwise qualifies to be a Promotional Partner. However, Aardens will not recognize such transfer until the heir has submitted a completed business transfer form to Aardens reflecting the new ownership, together with a certified copy of the death certificate and a lawful will or trustor court order designating the lawful heir. Upon satisfaction to the Company that a transfer is appropriate, the Promotional Partnership shall be transferred to the heir. The successor shall thereafter be entitled to all the rights and subject to all the obligations as any other Promotional Partner.

4.1.2 Beneficial Interest. The transfer of a Promotional Partnership in this subsection is subject to the Beneficial Interest policies in section 2.2, except that an heir who is the transferee and already a Promotional Partner may elect which Promotional Partnership to operate. The election must be made within 30 days of notifying Compliance. Upon notification, Compliance will terminate the Promotional Partnership not elected.

4.1.3 Companies. Where a Promotional Partner is a company, and that company's sole owner dies, and unless adjudicated otherwise by a court, the transfer of the company's Promotional Partnership to the heir(s) lawfully entitled to the interest in the company shall be pursuant to section 4.1.1.

4.1.4 Incapacitation. If a Promotional Partner is incapacitated and cannot operate his/her Promotional Partnership, the Company will recognize the Promotional Partner's authorized agent to operate the Promotional Partnership during the incapacity. To do so, the authorized agent must provide satisfactory proof of the Promotional Partner's incapacity and satisfactory proof of his authority to act for the incapacitated Promotional Partner (e.g., a durable or springing power of attorney) that is authentic and which the Company can verify as lawful.

4.2 Dissolution

4.2.1 Requirements. During the pendency of entity dissolution, both parties must adopt one of the following methods of operation:

4.2.1.1 One of the parties may, with written consent of the other(s) and with Aardens, operate the Aardens Promotional Partnership, agreeing to deal directly and solely with the non-relinquishing shareholder, partner, or trustee; or

4.2.1.2 The parties may continue to operate the Aardens Promotional Partnership jointly on a business-as-usual basis, whereby all compensation paid by Aardens will be paid in the same manner it was paid prior to the pending divorce or dissolution.

4.2.2 Commission Payments. Aardens will not split Commissions between members of dissolving entities, but will pay earnings in the usual manner. In the event that parties of a dissolution proceeding are unable to resolve a dispute over the disposition of Commissions and ownership of the Promotional Partnership, the Promotional Partner Agreement and payments shall not change until ordered by a court of competent jurisdiction. Recognition and awards will be conducted by the Company according to the past practice for the Promotional Partner, unless extra-ordinary circumstances require a different approach, which shall be determined in the sole discretion of the Company.

4.2.3 6-Month Waiting Rule. In the case of a legal entity dissolution, those holding a Beneficial Interest in the legal entity must wait six (6) calendar months from the date of the final dissolution before re-enrolling as a Promotional Partner. In either case, however, the former business affiliate shall have no rights to any Promotional Partners in his/her former organization or to any former Customer and must develop the new business in the same manner as would any other new Promotional Partner.

4.3 Transfers Involving a Closely Held Company

4.3.1 Individuals. A Promotional Partner who is an individual may transfer his/her interest (and the spouse's interest, if applicable) to a legal entity that is one hundred percent (100%) held by him/her.

4.3.2 Company. A Promotional Partner that is a legal entity and one hundred percent (100%) owned by an individual may transfer its interest to the individual.

4.3.3 Transfer Requirements. To accomplish a transfer, the Promotional Partner must submit an amended Promotional Partner Application and,

4.3.3.1 if transferring to a legal entity, a certificate of good standing from the state of organization and a copy of its charter documents showing all the interest holders and management; or

4.3.3.2 if transferring from a legal entity to the individual and/or individual and spouse, an authorizing statement signed by an officer or director of the legal entity and signed by the individual.

4.4 Change in Form of a Legal Entity

A Promotional Partner that is a legal entity and desires to change to another type of legal entity may do so as long as the Beneficial Interests in the legal entity do not change. All Beneficial Interest holders of the former legal entity must confirm with a notarized or other form of authenticated signature that they agree to the change. Also, an amended Promotional Partner Agreement must be submitted by the new legal entity with a notarized resolution of the new legal entity that it assumes the Agreement and all existing liabilities it may have with us. A processing fee will be charged (see Chapter 11.). Members of the former entity are jointly and severally liable for any indebtedness or other obligation to Aardens.

4.5 Limitations

Changes within the scope of subsections 4.1, 4.2, 4.3, and 4.6 shall not include a change of Sponsorship and are subject to a fee. If the change involves a change in the Beneficial Interest of a Promotional Partnership, the change is subject to the right of first refusal rules in subsection 4.7.

4.6 Transfer or Sale of a Promotional Partnership

4.6.1 Policies. Aardens discourages the sale of Promotional Partnerships, the transfer of partial interests in Promotional Partnerships, and the practice of partnering as a subterfuge for transferring interest. If a Promotional Partner wishes to sell, transfer, or assign (hereinafter in this section “transfer”) his/her whole or partial interest in an Aardens Promotional Partnership, then,

4.6.1.1 the transfer is subject to the Right of First Refusal rules in section 4.7; and

4.6.1.2 no changes in line of Sponsorship can result from the transfer; and

4.6.1.3 the selling Promotional Partner may not reapply to become a Promotional Partner under another Sponsor until the waiting period described in section 2.10 has passed; and

4.6.1.4 if approved, the buying Promotional Partner must submit a new Promotional Partner Application and Agreement along with a completed Business Transfer Form according to the instructions on the form.

4.6.2 Companies. Changes in the Beneficial Interest holders of a legal entity, whether by addition or replacement (but not removal or resignation) of a shareholder, director, officer, manager or member, are deemed to be a transfer of interest and are therefore subject to the right of first refusal procedures in section 4.7.

4.6.3 Reserved Rights. Notwithstanding anything herein to the contrary, any transfer of a Sponsor or downline Promotional Partner(s) from his or her current position will only be made if Aardens deems it to be in the best interests of its business, as determined by Aardens in its sole discretion. Promotional Partners waive all claims against the Company that arise from or related to the decision upon such circumstance.

4.7 Right of First Refusal (RFR)

All offers for the sale or transfer of ownership of a Promotional Partnership are subject to the rights of first refusal as described herein, except that it shall not apply to transfers made pursuant to sections 4.1, 4.2, and 4.3.

4.7.1 Procedures. If a Promotional Partner receives a Good Faith Offer (as hereinafter defined) to purchase his/her interest in a Promotional Partnership, the Promotional Partner shall first offer to sell such interest to Aardens on the same terms and conditions contained in the Good Faith Offer. The Promotional Partner shall deliver the Good Faith Offer in writing to Aardens, and Aardens shall have fifteen (15) business days in which to accept the offer. A “Good Faith Offer” is an arm’s length written offer to purchase the Promotional Partnership rights and obligations by a Person that is not a Promotional Partner, which Aardens, in its sole discretion, determines to be a legitimate offer. Evidence

of a legitimate offer may include, but is not limited to, cash or securities deposited into an escrow account, evidence of a loan commitment, and other substantial steps taken for the sole purpose of purchasing such Promotional Partnership rights and obligations.

4.7.2 This section shall apply to each new Good Faith Offer received by the Promotional Partner.

4.7.3 Compliance Department Approval. The seller and buyer must submit the following to the Aardens for review and approval i) a fully signed purchase and sale agreement between the buyer and seller; ii) a completed and signed Promotional Partner Application and Agreement from the Buyer; and iii) a completed Sales/Transfer form. Aardens may request additional documentation that may be necessary to analyze the transaction between the buyer and seller. Aardens will, in its sole and absolute discretion, approve or deny the sale, transfer or assignment within three (3) business days after its receipt of all necessary documents from the parties. Promotional Partners waive all claims against the Company that arise from or related to the decision upon such circumstance.

4.7.4 Voidable Sales; Assumption of Obligations; Waiting Period. If the seller transfers or attempts to transfer his or her Promotional Partnership upon terms different than those set forth in the offer to Aardens, such transactions shall be voidable at Aardens's option. Further, if the parties fail to obtain Aardens' approval for the transaction, Aardens may refuse to recognize the transaction.

SECTION 5 — PROMOTING THE AARDENS SERVICES AND OPPORTUNITY

5.1. Service Sales and Promotion Activities

5.1.1 Sales Presentations. At sales presentations, Promotional Partners shall truthfully identify themselves, the Aardens Services, third party services/products offered by Aardens, and the purpose of their business to prospective Customers. Promotional Partners may not use any misleading, deceptive, or unfair sales practices. Explanation and demonstration of Services offered shall be accurate and complete in all aspects, including, but not limited to, price, terms of payment, refund rights, guarantees, and after-sales services and delivery.

5.1.1.1 Personal or telephone contacts shall be made in a reasonable manner and during reasonable hours to avoid intrusiveness. Promotional Partners must immediately discontinue a demonstration or sales presentation upon the request of the consumer.

5.1.1.2 Promotional Partners shall not abuse the trust of individual consumers, shall respect the lack of commercial experience of consumers and shall not exploit a Customer's age, illness, lack of understanding or lack of language expertise.

5.1.1.3 Promotional Partners shall not directly or by implication disparage any other company, Service or Product. Promotional Partners shall refrain from using comparisons that are likely to mislead and that are incompatible to the principles of fair competition. Points of comparison shall not be unfairly selected and shall be based on facts which can be substantiated.

5.1.1.4 When renting a facility for a meeting, any fee charged to attending Promotional Partners and their guests shall be limited to what is reasonably necessary to cover the direct costs of the meeting. Such meetings are not intended to provide a profit to Promotional Partners.

5.2. Claims

This section describes Services and opportunity claims that a Promotional Partner may make, and the limitations. It also explains the types and methods of advertising the Promotional Partner may use in building an Aardens business.

5.2.1 Claims related to Services. A Promotional Partner may make claims about the Services that aren't forbidden the law of the certain country. A Promotional Partner shall not make claims about the Services that are not in the Official Aardens Literature.

5.2.2 The Opportunity, Lifestyle and Income Claims. Promotional Partners must truthfully and fairly describe the Compensation Plan.

5.2.2.1 No past, potential or actual income claims may be made to prospective or current Promotional Partners, nor may Promotional Partners use their own incomes as indications of the success assured to others.

5.2.2.2 Promotional Partners may not display Commission earning statements or make specific income claims or representations when recruiting or otherwise representing the opportunity.

5.2.2.3 Images of cash awards or earnings shall not be posted online or otherwise used to promote the opportunity.

5.3. Advertising Materials

Because many aspects of the Aardens opportunity and the Services are regulated, compliance with advertising laws is important. The Company makes every effort to comply with advertising law and expects the same from each Promotional Partner.

5.3.1 Use of Approved Materials. Only Official Aardens Literature may be used in presenting Aardens Services and/or the Aardens Rewards Plan and opportunity. Aardens literature may not be duplicated or reprinted without prior written permission from the Aardens Compliance Department. For approval mail, or email a copy of the proposed advertising material to Aardens. Once approval is obtained, no text may be amended or changed. If any change is made whatsoever, the new material must be submitted for approval. Promotional Partners should allow forty-eight (48) hours from receipt for processing.

5.3.2 Electronic Advertising. Only Aardens approved materials may be used in the Placement of any advertising in any print, radio, television, internet, electronic or other media. Banners, trade show materials, and other related promotional material must be approved in advance and in writing by Aardens. Items on the corporate website and the replicating website may be downloaded for promotional purposes.

5.4. Trademarks and Copyrights

5.4.1 Ownership. The Aardens name and the name of all Company Services and programs are the trademarks of, and are owned by, the Company. The Company also licenses rights to names of, and ingredients found in, certain Company Products (Third-party Marks). The Company commits significant resources to the application, maintenance, and preservation of its trademarks and copyrights.

5.4.2 Authorized Use. Promotional Partners may use the trademarks and Third-party Marks only when authorized in writing. A Promotional Partner may not use Company employee names or trademarks, names, logos, e-mail addresses, trade dress or trade names, or any distinctive phrases used by the Company or Third-party Marks to promote the Promotional Partner's Aardens business without the Company's written permission. If such permission is granted, then as the Company changes or abandons any of the trademarks or trade names, the Promotional Partner agrees to also change or abandon such trademarks or trade names. To protect the Company's rights, a Promotional Partner may not obtain, through filing for a patent, trademark, Internet domain name, or copyright, any right, title, or interest in or to Aardens's names, trademarks, logos, or trade names and those of Aardens's Services. Unlawful use of any trademark that is not owned or licensed by Aardens is strictly prohibited.

5.4.3 Unauthorized Registrations. Promotional Partners may not use or attempt to register with a government or private agency (including any Internet domain registration service) any Company trade names, trademarks, service marks, copyrights, Product names, or the Aardens name or any derivative thereof.

5.4.4 Rights of Usage. Promotional Partner acknowledges that any license received from the Company to use Aardens's trademarks and copyrighted materials is non-exclusive. Promotional Partner expressly recognizes that any and all goodwill associated with the trademarks and copyrighted materials (including

goodwill arising from Promotional Partner's use) inures directly and exclusively to the benefit of Aardens and is the property of Aardens and that, on expiration or termination of the Agreement, no monetary amount shall be attributable to any goodwill associated with Promotional Partner's use of the trademarks or copyrighted materials.

5.4.5 Damages. Promotional Partners are liable to Aardens for any damages arising out of their misuse of Aardens', and GenTree's trade names, trademarks, service marks, copyrights and other intellectual property rights, in any form, except as specifically authorized by these Policies and Procedures or as otherwise approved in writing by Aardens or GenTree.

5.4.6 Copyrights. All of the Company's literature, audiotapes, videotapes, Internet web site material, and programs are copyrighted by the Company and may be duplicated only by obtaining the Company's prior written consent.

5.5. Others Uses and Means of Advertising

5.5.1 Identifying Independent Contractor Status. Any use of an Aardens tradename or trademark in an advertisement must clearly indicate that the Promotional Partner is an independent Promotional Partner of the Company.

5.5.2 "Toll Free" Telephone Number Listings. Aardens Promotional Partners are not permitted to list their "toll free" telephone numbers under the Aardens, and GenTree trade name.

5.5.3 Imprinted Checks. Aardens Promotional Partners are not permitted to use the Aardens, or GenTree trade name or any of its trademarks on their business or personal checking accounts.

5.5.4 Imprinted Business Cards or Letterheads. Aardens independent Promotional Partners are not permitted to create their own business cards or letterhead with the use of the Aardens or GenTree name or trademark without written approval from Aardens.

5.6. Internet and Website Advertising

5.6.1 Aardens Replicating Websites. Except as described in this subsection, only Aardens's replicating website program may be used for advertising and selling the Aardens Services or opportunity on websites. The replicated websites should link seamlessly and directly to the official Aardens website, giving the Promotional Partner a professional and Aardens-approved presence on the Internet.

5.6.2 No Unauthorized Websites. No Promotional Partner may authorize, own, or use a website (except as described herein), or use the names, logos, or Services descriptions of Aardens therein to promote (directly or indirectly) the Aardens Products, opportunity or services on a website. Online third-party retail sales platforms (e.g., Amazon, Alibaba.com, Allegro, etc.) and auction sites (eBay) are not authorized channels of distribution and shall not be used to sell Aardens Services.

5.6.3 Training Website. A Promotional Partner must receive a written approval from Aardens in order to apply for permission to operate a training website, which includes a website providing a lead generation service. Such websites shall make no association to Aardens and shall not use Aardens' brand or trademarks. Such sites are only to be used for providing training and related information to the Promotional Partner's organization. A Promotional Partner must enter into a website agreement before launching a training website.

5.6.4 Other Websites. A Promotional Partner must enter into a website agreement and receive approval from Aardens in order to operate a Service promotion website. Receipt of approval must occur before launching the website or making revisions.

5.6.5 Social Media. Promotional Partners may use social networking sites, blogs, and other social media and applications and other sites that have content that is based on user participation and user generated content, forums, message boards, blogs, wikis and podcasts (e.g., Facebook, Twitter, Instagram, Flickr etc.) (collectively, "Social Media") to (1) communicate preliminary information about Aardens, its partners, or the Promotional Partner's involvement with the Company, (2) direct users to a Company

website or an approved Promotional Partner website; and (3) post Official Company Materials authorized for posting. In the event that Aardens deems any content posted pursuant to this subsection inappropriate for whatever reason, the Promotional Partner shall remove the content within 24 hours or less.

5.6.6 Additional Requirements. If the Company grants prior written approval to a Promotional Partner to use a website or other forms of advertising via the Internet for promoting the Services or Opportunity in any way, a Promotional Partners must abide by the guidelines in the written approval, as well as the following:

5.6.6.1 Promotional Partners shall not make offers or solicitations in the guise of research, surveys or informal communication, when the real intent is to sell Services or services or Sponsor Promotional Partners;

5.6.6.2 Promotional Partners, whether or not they collect personal information from individual consumers, shall disclose to the consumer in a prominent place on the website how the consumer information will be used and shall otherwise comply with all privacy and personal data protection laws and regulations;

5.6.6.3 Promotional Partners shall never use or share personal information collected on-line, unless the use is in accordance with the Agreement. Promotional Partner shall provide individual consumers with an opportunity to prohibit the dissemination of such information, and if any consumer requests that his/her personal information not be shared, Promotional Partners shall refrain from sharing such information;

5.6.6.4 Promotional Partners shall provide individual consumers the option to terminate any further communication between the Promotional Partner and the user and if any user requests that a Promotional Partner cease communication, the Promotional Partner shall immediately stop communicating upon such request;

5.6.6.5 Promotional Partners must abide by all laws and regulations regarding electronic communications;

5.6.6.6 Promotional Partners may not distribute content by use of distribution lists or to any person who has not given specific permission to be included in such a process; spamming or distribution of chain letters or junk mail is not allowed;

5.6.6.7 Promotional Partners may not distribute content that is unlawful, harassing, libelous, slanderous, abusive, threatening, harmful, vulgar, obscene or otherwise objectionable material or which could give rise to civil liability or otherwise violate any applicable local, state, national or international law or regulation; and

5.6.6.8 Promotional Partners may not, directly or indirectly, send bulk, unsolicited e-mails to persons with whom they have no prior or existing personal or business relationship.

5.6.7. Internet Domains. A Promotional Partner shall not use the names of or trademarks of Aardens or any derivative or abbreviation thereof as a domain name or email address, or to advertise, sell, or promote Aardens, its partners, and its Services.

5.6.8. Email and Newsgroup Advertising. Promotional Partner emailing, or employing the services to email, unsolicited and unapproved email flyers are fully responsible for all information regarding the Services and marketing program which is not expressly contained in advertising and promotional materials supplied directly by Aardens. "Spamming", as well as telephoning or faxing, without compliance with various laws is strictly prohibited. Promotional Partners shall not defame, abuse, harass, stalk, threaten or otherwise violate the legal rights (such as rights of privacy and publicity) of others. Promotional Partners shall not publish, post, upload, distribute, or communicate any inappropriate, profane, defamatory, infringing, obscene, indecent or unlawful topic, name, material or information. Promotional Partners shall not advertise or offer to sell any goods or services for any commercial purpose or conduct or forward surveys, contests, or chain letters. Users of the Aardens website will not

participate in any activity that will restrict or inhibit any other user from using and enjoying the website. Per section 5.4, Aardens or GenTree trademarks shall not be used by Promotional Partners in email addresses (e.g., aardens@getrich.com).

5.6.9 Recordings. Promotional Partners shall not produce or reproduce Aardens produced audio or video materials detailing the Aardens opportunity or Services. Promotional Partners shall not audiotape in any manner any Aardens meeting, event, or conference nor shall they post such recordings online in any social media forum.

5.6.10 Telephone Answering. Promotional Partners may not answer the telephone or create recordings saying "Aardens", "GenTree" or anything similar that could lead the caller to believe that he/she has reached the Corporate Office of Aardens.

5.7. Permitted Channels of Sale; Retail Establishments; Service Establishments

5.7.1 Service Establishments. A Promotional Partner may, upon approval by the Aardens Compliance Department, offer Services through channels of trade set forth in the Agreement, including service establishments such as gyms, hair salon, professional offices and similar establishments, so long as they are not a large chain, defined as three or more facilities in the chain. There shall be no advertising signage on the exterior of the establishment. Interior signage must include that the Services are being offered by an independent Promotional Partner of Aardens.

5.7.2 Prohibited channels. Prohibited channels of trade include retail establishments. A retail establishment is any fixed location where the primary business is to sell Services to the public.

5.8. Endorsements

No endorsements by any third parties may be alleged, except as expressly communicated in Aardens literature and communications. However, a Promotional Partner may use images of himself or of family members or of third parties if the family members and third parties provide consent. The Promotional Partner must include a statement with the images that he/she is an independent Promotional Partner of Aardens.

5.9. Trade Shows

With prior written authorization from Aardens, Promotional Partners may display Aardens' Services, its partners' products or services, and the opportunity at expos, trade shows and health and wellness events. However, sales events not consistent with the branding of the Services, such as flea markets, street markets and rummage sales, are prohibited. Requests for participation in trade shows must be received in writing by Aardens at least two (2) weeks prior to the event. Aardens Products and the Aardens business are the only Services and opportunity that may be offered, directly or indirectly, at the trade show booth or table. Only Aardens approved marketing materials may be displayed or distributed. Aardens does not limit or monitor the number of Promotional Partners presenting at a trade show, however, it is the Promotional Partner's responsibility to determine if another Promotional Partner has approval to display at the trade show. Failure to receive prior written authorization may result in a restriction of up to six (6) months from displaying pursuant to this section or any penalty according to the Company's discretion.

5.10. Re-Packaging Prohibited

The repackaging of products that are in relation to Aardens' Services for resale or for any reason whatsoever is prohibited.

5.11. Media Interviews

Promotional Partners are prohibited from granting radio, television, newspaper, tabloid, Internet, or magazine interviews, or using public appearances, public speaking engagements, or making any type of statement to the public media to publicize Aardens, its Services or their Aardens businesses, without the express prior written approval of Aardens. All media inquiries should be referred to Aardens's corporate office through info@aardens.com.

SECTION 6 — COMMISSIONS, BONUSES AND OTHER REWARDS

6.1. Eligibility and Payment

6.1.1 Earnings. A Promotional Partner is eligible to be paid Commissions and granted rewards pursuant to the currently published Compensation Plan and if he/she is not in breach of the Agreement and has otherwise complied with the requirements. Commissions and bonuses are paid ONLY on the successful recruitment of Promotional Partners. No bonuses are paid on the purchases of any sales material or sales aids.

6.1.2 No Earning Guarantee. Each Promotional Partner is neither guaranteed a specific income nor assured any level of profit or success. His/her profit and success can come only through the successful retail sales, use, and consumption of Services and the activities of other Promotional Partners in their downline.

6.1.3 Payment. Aardens pays Commissions for the request of the Promotion Partner. The Promotion Partner has to send an invoice to Aardens. The total amount on the invoice has to match with the payment request in the Aardens Promotions Information System. For company accounts, we will pay to the company listed on the account; otherwise Aardens will pay to the primary account holder. Without prejudice to the Company's right of termination, Aardens may suspend or revoke payment if a Promotional Partner is in breach of any term or condition of the Agreement. Aardens may also debit the Promotional Partner's account or withhold payable Commissions if money is owed.

6.1.4 Errors or Questions. If a Promotional Partner has questions about or believes any errors have been made regarding Commission and Bonus calculations, charges, or offsets, the Promotional Partner must notify the Company in writing within sixty (60) days of the date of the purported error or incident in question. Aardens will not be responsible for any errors, omissions, or problems not reported within sixty (60) days.

6.1.5 Minimum Payment Amount. The minimum payment amount is 100 EUR. A Promotional Partner may issue up to one invoice per calendar month.

6.1.6 Processing Fees. A fee shall be assessed for each transfer issued by Aardens to a Promotional Partner (see Chapter 11). Also, Aardens may charge a processing fee for special services requested by the Promotional Partner (e.g., special reports - Aardens may charge an hourly fee with a one hour minimum or a flat fee).

6.1.7 Unclaimed Commissions. Should a Promotional Partner fail to claim property paid to him/her pursuant to the Agreement, the amount will accrue on the account. See the details in the Compensation Plan.

6.1.8 Commissions registered in the form of points have only the GTC point value. Their value in euros is zero. After the issuance of the cryptocurrency, the value of the GTC is shaped by market demand and supply.

6.2. Commission/Bonus Buying Prohibited

Buying Services in one's downline in order to earn greater Commissions, bonuses, and other rewards or to advance in rank is strictly and absolutely prohibited. Bonus buying includes:

6.2.1 the enrollment of individuals or companies without the knowledge of and/or execution of a Promotional Partner Application by such individuals or companies;

- 6.2.2 the fraudulent enrollment of an individual or company as a Promotional Partner or Customer;
- 6.2.3 the enrollment or attempted enrollment of non-existent individuals or companies as Promotional Partners or Customers (“phantoms”);
- 6.2.4 purchasing Services on the account of another Promotional Partner or Customer;
- 6.2.5 any other mechanism or artifice to qualify for rank advancement, incentives, prizes, or bonuses that is not driven by bona fide Service purchases by end users.

SECTION 7 –PRODUCT ORDERING & SHIPPING

7.1. Ordering

7.1.1 Promotional Partners are entitled to purchase products that are used during the sales/promotion activities from Aardens for a discounted fee.

7.1.2 Direct Purchases. Aardens Promotional Partner should purchase the above products directly from Aardens. The Promotional Partner may obtain products from his/her Sponsor or upline Promotional Partner’s personal inventory.

7.1.3 Purchase Limits. The Aardens opportunity is built on selling Services to end users. A Promotional Partner’s primary opportunity is to develop and maintain business. The Company also allows the purchase of Services to use for building their business.

7.2. Credit Card Purchases

7.2.1 Limitations. Credit card purchases may only be made by the individual whose name and address are on the credit card. Aardens considers unauthorized credit card use as fraudulent and may report such actions to the proper authorities for settlement.

7.2.2 Chargebacks. Under no circumstance will any Promotional Partner charge back any credit card purchase. Any Promotional Partner who does so will be deemed to have voluntarily resigned his or her Promotional Partnership and the Agreement will terminate. If an erroneous charge is applied to the Promotional Partner’s credit card, the Promotional Partner should immediately contact Aardens to initiate an investigation and potential refund.

7.3. Shipping

7.3.1 Promotional Partner Responsibilities. It is the ordering Promotional Partner’s sole responsibility to indicate (a) the method and means of shipping; and (b) destination address. The methods available are stated on each order form and on the Aardens website along with prepaid costs for shipping.

7.3.1.1 Aardens will only accept street addresses for shipping and invoicing purposes.

7.3.2 Costs. Shipping costs will be automatically calculated.

7.3.3 Damaged Shipments. If Product appears damaged delivery, a Promotional Partner should accept delivery and before the driver leaves, document on the delivery receipt the number of boxes which appear to be damaged and if possible, take pictures to use as evidence, save the damaged Product and box(es) for inspection by the shipping agent, make an appointment with the shipping company to have the damaged goods inspected, and if necessary, file a claim with the shipping company and notify the Customer Service Department of Aardens.

SECTION 8 — DISPUTES; VIOLATIONS; BREACH OF CONTRACT; TERMINATION; APPEAL

8.1. Disputes Between Promotional Partners

When a Promotional Partner has a grievance or complaint with another Promotional Partner regarding any practice or conduct in relationship to his/her Promotional Partnership, the Promotional Partner should try to resolve it with the other Promotional Partner. If the matter involves interpretation or violation of the Agreement by the other Promotional Partner, the complaining or aggrieved Promotional Partner must report it in writing to the Aardens Compliance Department, via email or certified mail. Details of the incident such as dates, number of occurrences, persons involved, witnesses and any other supporting documentation should be included in the report. Such communications must bear the Promotional Partner's signature and UserID. Anonymous complaints will be accepted, but Aardens may not take corrective action without credible evidence. No telephone calls will be accepted with such matters, as documentation must be presented in writing from both the complaining party(ies) and ultimately from the individual(s) cited for the policy violation. Aardens may inform a Promotional Partner's upline leaders of any actions or potential actions taken pursuant to this section,

8.2. Violations of the Agreement

8.2.1 Education. When a Promotional Partner violates any of the policies in the Agreement, Aardens may take the opportunity, when appropriate, to notify the Promotional Partner in order to inform and educate him/her of the Aardens policies. When such education efforts are ignored and violations are repeated, Aardens may escalate its action against the Promotional Partnership. However, this section in no way limits Aardens's rights to take stronger action, to include suspension and termination, if Aardens, in its sole discretion, determines that such action is appropriate and necessary to protect the Company.

8.2.2 Suspension. Aardens reserves the right to suspend any Promotional Partner position at any time for cause when it is deemed that the Promotional Partner may have violated the provisions of the Agreement, as they might be amended from time to time, or the provisions of the applicable laws and standards of fair dealing. Aardens shall make such involuntary suspension at its discretion pending the investigation of possible Policy violation. Aardens will notify the Promotional Partner by postal delivery and/or email sent to the latest address listed with Aardens for the Promotional Partner. In the event of a suspension, a Promotional Partner agrees to immediately cease representing himself/herself as a Promotional Partner with Aardens. This remedy is cumulative and not exclusive of other remedies.

8.2.3 Effects of Suspension.

8.2.3.1 While suspended, the Promotional Partner's account is inactive.8.2.3.2 Any Commissions, overrides or bonuses, which may be due, if any, will be held in abeyance by Aardens pending resolution. Should the breach be deemed unsubstantiated by Aardens, the suspension shall be lifted and the unpaid earnings will be credited to the Promotional Partner; however, should the breach be substantiated, Aardens may withhold some or all of the earnings to offset damages it incurs as a result of the Promotional Partner's breach.

8.2.3.3 During the applicable suspension period, Aardens shall have the right to prohibit the suspended Promotional Partner from purchasing Products and services.

8.2.3.4 A suspended Promotional Partner does not have the right to represent himself/herself as a Promotional Partner or promote his/her business or the Services during the applicable suspension period.

8.2.4 Fines. When circumstances are deemed appropriate, and in its sole discretion, Aardens may impose a monetary fine for any breach of the Agreement. This remedy is cumulative and not exclusive of other remedies.

8.3. Termination

8.3.1 Termination. In the event of a breach of the Agreement, in addition to other remedies available at law, the non-defaulting party shall be entitled to terminate the Agreement, subject to the terms herein.

8.3.2 Notice-Serious Breach. In the event of a serious breach by Promotional Partner, Aardens may terminate the Agreement and shall send the breaching Promotional Partner a written notice of the termination, citing the reason(s) for the action. The notice shall be delivered in writing to the Promotional Partner by email and/or by certified post. Termination shall be effective as set forth therein, if a timely appeal is not provided by the Promotional Partner in accordance with the appeal procedure set forth below. "Serious breach" includes, but is not limited to Line Switching, Cross-Recruiting, or Enticement (see section 3.9), Non-Solicitation before and after termination (see sections 3.7), and other breaches of the Agreement where Aardens reasonably believes it will be damaged, any attempt to cure would be ineffective, or that the breaching Promotional Partner's downline is at risk of being Cross-Recruited.

8.3.3 Notice-All Other Breaches. Notice of the termination, citing the reason(s) for the action, shall be provided in writing to the Promotional Partner and delivered either through email and certified post. Promotional Partner shall have the right to (i) respond with ten (10) business days of the date of the notice (except that violations involving Service and opportunity claims will have a 48-hour response time) with facts in defense, or in extenuation or mitigation of his/her breach; or (ii) to cure the breach. Failure to respond or cure may result in termination without further notice. If a response is provided, Aardens shall examine the response and respond either with a request for clarification or notice of termination.

8.3.4 Effective. The notice of termination shall be effective as set forth therein, if a timely appeal is not provided by the Promotional Partner in accordance with the appeal procedure set forth below.

8.3.5 Effects of Termination. Immediately upon termination, the terminated Promotional Partner:

8.3.5.1 Must remove and permanently discontinue the use of the trademarks, service marks, trade names (Aardens, GenTree) and any signs, labels, stationery or advertising referring to or relating to any Aardens Services, plan or program;

8.3.5.2 Must cease representing himself/herself as a Promotional Partner of Aardens;

8.3.5.3 Loses all rights to his/her Promotional Partnership and position in the Compensation Plan, and to all future Commissions and earnings resulting therefrom;

8.3.5.4 Must take all action reasonably required by Aardens relating to its materials and protection of its confidential information and intellectual property; and

8.3.5.5 Is barred from submitting a new Promotional Partner Application and Agreement at any time in the future.

8.3.6 Right of Offset. Aardens has the right to offset any amounts owed by a Promotional Partner to Aardens. Where state laws on termination are inconsistent with this policy, the applicable state law shall apply.

8.3.7 Appeal. A terminated Promotional Partner may appeal termination by submitting a letter to Aardens stating the grounds of appeal. (Note: No telephone calls will be accepted under any circumstances). Aardens must receive the letter of appeal within ten (10) business days of the date of such notice of termination, or as stated in the notification.

8.3.7.1 If a Promotional Partner files a timely appeal, Aardens will, at its sole discretion, review and notify the Promotional Partner of its decision. The decision of Aardens shall be final and will not be subject to further review.

8.3.7.2 If Aardens has not received the letter of appeal by the deadline date, the termination shall be final.

8.3.7.3 In the event that an appeal is denied, the termination shall remain in effect as of the date of Aardens's original notice.

SECTION 9 — MISCELLANEOUS PROVISIONS

9.1. The Agreement

9.1.1 Entire Agreement. The Agreement, in its current form and as amended by Aardens at its discretion, constitutes the entire contract between Aardens and the Promotional Partner. Any promises, representations, offers, or other communications not expressly set forth in the Agreement are of no force or effect. An emailed copy of the Agreement shall be treated as an original in all respects

9.1.2 Amendment. Aardens, at its discretion, reserves the right to amend the Promotional Partner Agreement, its Service prices, Service availability and composition, as it deems appropriate. Any Promotional Partner Agreement amendments shall be published on Aardens's website and shall be effective thirty (30) days thereafter. It is the Promotional Partner's responsibility to stay abreast of current and updated information, and Aardens is in no way liable for any Promotional Partner's lack of knowledge of the updated and current information. In the event of any conflict between the applicable Agreement and any such amendment, the amendment shall control. If Aardens brochures, catalogs, price lists, literature, website, email on demand information, etc. are revised, only the most current version is authorized for use by Aardens Promotional Partners.

9.1.3 Waiver. No failure of Aardens to exercise any power under these Policies and Procedures or to insist on strict compliance by a Promotional Partner with any obligation to provision herein, and no custom or practice of the parties at variance with the Agreement, shall constitute a waiver of Aardens's right to demand exact compliance. Waiver by Aardens can be affected only in writing by an authorized officer of Aardens. Aardens's waiver of any particular default by a Promotional Partner shall not affect or impair Aardens's right or obligation of any other Promotional Partner, nor shall any delay or omission by Aardens to exercise any right arising from default affect or impair Aardens's right as to that or any subsequent default.

9.1.4 Entire Agreement. The Agreement constitutes the entire agreement of the parties regarding their relationship and the subject matter hereof and related hereto.

9.1.5 Severability. If under any applicable and binding law or rule of any applicable jurisdiction, any provision of the Agreement, including these Policies and Procedures, or any specification, standard or operating procedure that Aardens has prescribed is held to be invalid or unenforceable, Aardens shall have the right to modify the invalid or unenforceable provision, specification, standard operating procedure or any portion thereof to the extent required to be valid and enforceable. A Promotional Partner shall be bound by any such modification. The modification shall be effective in the jurisdiction on which it is required.

9.1.6 Assignment. A Promotional Partner may not assign any rights or delegate his/her duties under the Agreement without the prior written consent of Aardens. Any attempt to transfer or assign the Agreement without the express written consent of Aardens renders the Agreement voidable at the option of Aardens and may result in termination of the Agreement.

9.1.7 Survival. Any provision of the Agreement which, by its terms, is intended to survive termination or expiration of the Agreement shall so survive, including, without limitation, the arbitration, non-competition, non-solicitation, trade secrets and confidential information covenants contained in the Agreement.

9.1.8 Language versions. In the event of any dispute over the interpretation of certain language versions of the Agreement, or in the event of a conflict between the language versions, the English version of the Agreement shall prevail.

9.2. Miscellaneous

9.2.1 Limitations of Liability. To the extent allowed by law, Aardens and its affiliates, officers, directors, employees and other Promotional Partners shall not be liable for and each Promotional Partner hereby releases the foregoing from, and waives any claim for loss of profit, incidental, special, consequential or exemplary damages, which may arise out of any claims whatsoever relating to Aardens's performance, non-performance, act of omission with respect to the business relationship or other matter between the

Promotional Partner and Aardens whether in contract, tort or strict liability. Furthermore, it is agreed that any damage to the Promotional Partner shall not exceed, and is hereby expressly limited to, the amount of any Commissions or bonuses due.

9.2.2 Indemnification. Each and every Promotional Partner agrees to indemnify and hold harmless Aardens, its shareholders, officers, directors, employees, agents and successors in interest from and against any claim, demand, liability, loss, cost or expense including, but not limited to, court costs and attorneys' fees, asserted against or suffered or incurred by any of them, directly or indirectly, arising out of or in any way related to or connected with allegedly or otherwise, the Promotional Partner's (a) activities as a Promotional Partner; (b) breach of the terms of the Promotional Partner Agreement or these Policies and Procedures; and/or (c) violation of or failure to comply with any applicable federal, state or local law or regulation.

9.2.3 Force Majeure. Aardens shall not be responsible for delays or failure in performance caused by circumstances beyond a party's control, such as strikes, labor difficulties, fire, war, government decrees or orders or curtailment of a party's usual source of supply.

9.2.4 Arbitration. See in Terms and Conditions.

9.2.5 Limitation of Actions. If a Promotional Partner wishes to bring an action against AARDENS for any act or omission relating to or arising from the Agreement, such action must be brought within one (1) year from the date of the alleged conduct giving rise to the cause of action. Failure to bring such action within such time shall bar all claims against AARDENS for such act or omission. Promotional Partner waives all claims that any other statutes of limitation apply.

9.2.6 Taxes.

9.2.6.1 Income (where applicable). With respect to income withholding and reporting: Aardens is required to withhold a percentage on Promotional Partner income depending on the amount of the commission earned. It is your responsibility to disclose income from Aardens activities to the tax authorities and pay the applicable income taxes.

A.12.2 Commissions (where applicable). If VAT registered, you are required to provide proof of VAT registration to Aardens prior to charging Aardens VAT on your income. You hereby agree to notify Aardens of your VAT number if/when required, and you agree to provide proof of registration to Aardens within a reasonable time of registering for VAT. Aardens will not retroactively apply your VAT registration.

SECTION 10 — DEFINITIONS

10.1 Commissions. Monies earned by a Promotional Partner, as determined by the Commissionable Volume of Services by a Promotional Partner and/or by his/her downline.

10.2 Commissionable Volume. The point value assigned to Services sold for purposes of calculating Commissions under the Compensation Plan.

10.3 Customer. User of the Services.

10.4 Promotional Partner. An independent contractor (legal entity or private person) whose Promotional Partner Application has been accepted by Aardens.

10.5 Promotional Partnership. The collective rights and obligations arising from the Agreement. It is sometimes also referred to as a Promotional Partner's "account".

10.6 Compensation Plan. The method by which a Promotional Partner may generate Commissions and is compensated for Service sales and sales volume within his or her downline. The Compensation Plan is described in Aardens's literature.

10.7 Official Aardens Literature. Brochures and printed materials, audio or video recordings, websites, and other materials developed, printed, published, and distributed by Aardens to Promotional Partners.

10.8 Personal Volume. Services volume of the enrolled users a Promotional Partner generates through his/her promotional activities.

10.9 Placement. A Promotional Partnership's position in the network.

10.10 Services. Any Services sold by Aardens that has point value assigned to it.

10.13 Sponsor. A Promotional Partner who introduces an applicant to Aardens and is listed as the Sponsor on the Promotional Partner Application. To Sponsor means to introduce a person to Aardens who becomes a Promotional Partner.

SECTION 11 — FEES

Schedule of Fees:

Section 1.3.2	Annual renewal fee (waivable)	EUR 0.00
Section 2.7	Placement and Sponsorship changes	EUR 50.00
Section 4.3-4.4	Changes Involving individual to a company	EUR 50.00
Section 4.6	Sale/Transfer of a Promotional Partnership	EUR 50.00
Section 6.1.7	Payment processing	EUR 2.50
Section 6.1.7	Special services	As determined by the company
Section 7.3.4	Wire transfers	EUR 2.50 + currency conversion fees (if applicable)
All others		As determined by the company